

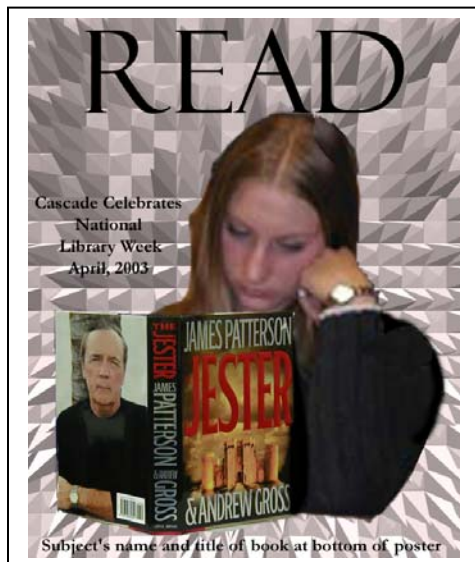
Advanced Photography: Read Posters

The purpose of this assignment is to create a poster to encourage reading throughout our school during the month of April. The posters will go into our library and highlight students and staff reading. It is an honor to be asked to do this for the school and your work must be school appropriate and respectful of both staff and students represented.

1. **You will do two posters, one of a student reading and one of a staff member reading.**
2. **Basic information to have on poster:**
 - ❑ Final printed size of poster will be **10 x 16"**
 - Start with a background that will be **10 x 16"** and **250 ppi resolution**
 - Plan poster as a **PSD (Photoshop)** document to preserve layers.
 - **Plan your poster in portrait orientation, not landscape orientation and keep this in mind when shooting your source photos.**
 - **When completed, put both poster in my inbox on the server** for me to print in oversize format.

Information to go on poster:

- ❑ **The word "Read" as poster's title.**
 - ❑ **The words, "Cascade High School Celebrates National Library Week, April, 2008" integrated into your layout.**
 - ❑ **Subject's name at bottom of poster**
 - ❑ **Book and author of book with subject's name.**
 - ❑ **Your name included as poster's designer.**
 - ❑ All font sizes on titling should be large enough to be easily read from a distance.
 - ❑ Photograph of subject with book, book should reflect that person's role in the school.
 - ❑ Background can be abstract design or it can be something reflecting the subject's personality or position at the school.
 - Background can be an illustration or photographic imagery you have created.
 - Background can be digitally designed.
 - Background can be scanned or imported from other sources, however be aware that copyrighted material must be given credit in poster.
 - ❑ **Be creative with your type and layout.**
 - ❑ **Have an attractive mix of positive and negative space.**
 - ❑ **Spelling Counts!**
3. Create a folder entitled **Read_your last name** and save your posters in it, then drag and drop your 2 final posters to **inbox for printing.**



These are the basic requirements, but you can be very creative and original in how you do this project as long as you get the message of reading as a positive activity across in your poster, and are also respectful of both your audience and your subject.